



SPONSORSHIP OPPORTUNITIES

Black Tie Dinner, Dance & Charity Auction

EMPRESS BALLROOM, MEXBOROUGH

SATURDAY 15TH OCTOBER 2022

The Historic Empress Ballroom in Mexborough plays host to a gala evening of fine Indian cuisine, live music from a celebrated Pink tribute, as well as comedy entertainment and a charity auction, hosted by special guest compere, the hilarious Josh Daniels.

The evening is held in support of the Dearne Valley Personal Development Centre, and represents a fantastic opportunity for businesses to show support to an honourable cause whilst raising their profile with peers, and a chance to extend their business network.



Introducing your special guest compere, Josh Daniels

Known as the Cheeky Prince of Parody, your special guest compere Josh Daniels is an experienced comedian with a career spanning more than 25 years, having shared a stage with such stars as Peter Kay, John Bishop and Michael McIntyre.

Josh will bring his cheeky brand of Northern humour to the Empress Ballroom for one night only at the grand charity dinner and dance evening, delivering songs and jokes with his unique brand of comedy.

www.joshdaniels.co.uk



[@joshdaniels.co.uk](https://www.facebook.com/joshdaniels.co.uk)



Pink Tribute

Renowned performer Emily Clarke brings her celebrated Pink Tribute show to the Empress Ballroom for one night only.

Emily embodies Pink's raw female attitude and brings it to life in her incendiary live performances. Including such smash hits as Get the Party Started, Just Like a Pill, So What? and more.



DJ Hinchy and YOGi

Your night will then be seen out by the popular local Northern Soul DJ pair, Hinchy and YOGi.

Spin, kick, and drop your way to home time with popular classics and lost 45s from the funk and soul era with South Yorkshire's best Northern Soul DJs.



Sports Auction

In partnership with JTG and Future Events Promotions, the charity dinner event will be capped off nicely with a silent auction of highly sought-after sporting memorabilia.

Expect signed goods, and items used by global superstars as they conquered their sport. The full roster of available sporting memorabilia will be published before the event, and will be included in the event programme.





About the Dearne Valley Personal Development Centre

Founded in 2012 by John & Jackie Irwin, the DVPDC is a place of education for young people who have found themselves disengaged from mainstream schools and colleges.

Their belief is that many young people have grown with little sense of self-worth, and conventional education does not always fulfil some discreet learning and behaviour needs, so the DVPDC aims to combat such issues by offering shorter working days, emphasis on physical activities that help to deal with anger, aggression, team-building and health, whilst also developing social skills and respect for others.

John, Jackie and their team are passionate about, and dedicated to helping young people to get back on track. With specialist tutors who have vast experience in their field, the charity is able to offer real skills and qualifications to young people.

By supporting and sponsoring this event, you are directly contributing to moulding the futures of countless young people, and we endeavour to provide you with tremendous benefits that will repay your investment in different ways.



Tickets

Single Ballroom Ticket **£25**

Single Ballroom Ticket + Dining* **£60**

Table of Ten Ballroom Ticket **£250**

Table of Ten Ballroom Ticket + Dining* **£600**

*** Dining Tickets includes:**

Tray drinks reception, three course dinner, after 8 coffees to finish, entertainment and live music and dancing. Further refreshments can be purchased at the table or bar.



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Sponsorship Opportunities

Headline Sponsor £3000 (1 available)

Entertainment Sponsor £1500 (1 available)

Pre-Dinner Drinks Reception Sponsor £750 (1 available)

Table Wine Sponsor £750 (1 available)

Programme Sponsor £500 **(SOLD)**

Table Sponsor £500 (1 available)

Affiliate Sponsor £250 (12 available)

HEADLINE SPONSOR

£3000 + VAT

This exclusive opportunity to sponsor the evening of entertainment and fine Indian dining provides Top Tier benefits, with multiple marketing and networking opportunities.

- Paid reservation for a full premium table of 10 to attend the event (worth £600)
- 10% discounts for additional tables or tickets
- Main sponsor logo on all printed materials, including programmes, table plan and stage banners
- Full page advertisement in event programme
- Main sponsor logo on all digital marketing materials related to the Gala Dinner
- Feature mention by compere during all announcements
- Company logo on Empress Building and Dearne Valley Personal Development Centre websites
- Company logo and website link on all outbound emails relating to the event
- Specially-recorded thank you videos to be shared across social media platforms of Empress Building and DVPDC
- Specially written promotional posts shared across all social media platforms of Empress Building and DVPDC
- Quote opportunities in pre- and post-event Press Releases with backlinks to company website to help search engine discoverability
- Back links to company website from Empress building, DVPDC, Gala Tent Ltd and Gala Education & Marketing Ltd websites to help with search engine discoverability
- Digital marketing health check and complete advisory by Gala Education & Marketing Ltd to provide professional support in improving online presence to assist with brand awareness (worth £249)

ENTERTAINMENT SPONSOR

£1500 + VAT

This is a fantastic opportunity to sponsor the entertainment of the evening, which includes upbeat live music performed by our resident band, a comedy performance by our special guest compere (insert name here), and the silent auction. It comes with many great benefits and long-term opportunities.

- Half price reservation for a full premium table of 10 to attend the event (worth £300)
- 10% discount for additional tables or tickets
- Sponsor logo on all printed materials, including programmes, table plan and stage banners
- Main sponsor logo on auction programme
- Full page advertisement in event programme
- Feature mention by compere during auction and entertainment introductions
- 30 second company advertisement on event video backdrop to be played during the evening
- Company logo on Empress Building and Dearne Valley Personal Development Centre websites
- Company logo and website link on all outbound emails relating to the event
- Back links to company website from Empress building, DVPDC, Gala Tent Ltd and Gala Education & Marketing Ltd websites to help with search engine discoverability
- Digital marketing health check and complete advisory by Gala Education & Marketing Ltd to provide professional support in improving online presence to assist with brand awareness (worth £249)

PRE-DINNER DRINKS RECEPTION SPONSOR

£750 + VAT

The welcome drinks are amongst the best minutes of any event to work the room, have chats with old friends, gain introductions to new friends and business associates. Sponsoring this part of the evening is a great opportunity for a business to raise awareness of their brand, and the reasonably priced package comes with great benefits.

- 20% discount against any table or ticket reservations
- Sponsor logo on printed materials, including programme and stage banners
- Half page advertisement in event programme
- Feature mention by compere in event introduction and final announcement
- 30 second company advertisement on event video backdrop to be played during the evening
- Special mentions and brand promotion in thank you videos to be promoted on social media profiles of Empress Building and DVPDC
- Company logo on Empress Building and Dearne Valley Personal Development Centre websites
- Company logo and website link on all outbound emails relating to the event
- Back links to company website from Empress building, DVPDC, Gala Tent Ltd and Gala Education & Marketing Ltd websites to help with search engine discoverability



TABLE WINE SPONSOR

£750 + VAT

Each table will be provided with four bottles of premium quality wine to help to ease into a fabulous evening of fine dining and entertainment. By sponsoring this wonderful feature, you will receive:

- 20% discount against any table or ticket reservations
- Sponsor logo on printed materials, including programme and stage banners
- Half page advertisement in event programme
- Feature mention by compere in event introduction and final announcement
- 30 second company advertisement on event video backdrop to be played during the evening
- Special mentions and brand promotion in thank you videos to be promoted on social media profiles of Empress Building and DVPDC
- Company logo on Empress Building and Dearne Valley Personal Development Centre websites
- Company logo and website link on all outbound emails relating to the event
- Back links to company website from Empress building, DVPDC, Gala Tent Ltd and Gala Education & Marketing Ltd websites to help with search engine discoverability



PROGRAMME SPONSOR

£500 + VAT

Each guest at our fundraising event will be provided with a commemorative programme, which includes an introduction to the charity, the entertainment, and each of the key sponsors of the event itself.

- 10% discount against any table or ticket reservation
- Sponsor logo stage banners
- Full inside back page advertisement in the event programme
- 30 second company advertisement on event video backdrop to be played during the evening
- Special mentions and brand promotion in thank you videos to be promoted on social media profiles of Empress Building and DVPDC
- Company logo and backlinks on Empress Building and Dearne Valley Personal Development Centre websites

TABLE SPONSOR

£500 + VAT

This is a reasonably priced opportunity to have your company information presented to each of our guests at the tables that they will spend the majority of their evening. One of the best value packages available in terms of brand exposure.

- 10% discount against any table or ticket reservation
- Sponsor logo stage banners
- Logo in event programme
- Company branding on all tables
- 30 second company advertisement on event video backdrop to be played during the evening
- Special mentions and brand promotion in thank you videos to be promoted on social media profiles of Empress Building and DVPDC

AFFILIATE SPONSOR

£250 + VAT

Become a sponsor of the DVPDC and our Gala Event to make a real difference to children's lives, and receive some great benefits in the process.

- 10% discount against any table or ticket reservation
- Logo in event programme
- 15 second company advertisement on event video backdrop to be played during the evening
- Company logo and backlinks on Empress Building and Dearne Valley Personal Development Centre websites

16:30 Arrival Drinks Reception

17:00 Compere & Welcome Entertainment

17:30 Welcome from DVPDC

17:40 Compere

17:45 Gala Dinner

19:45 Pink Live on stage

20:30 Charity Auction / Raffle Prizes

21:15 Guest Star Ballroom Dancers

21:45 Pink Live on stage

22:30 Northern Soul & Motown

00:00 Carriages at midnight

Dress code: Black tie preferred

Silent Auction: an opportunity to bid on sporting memorabilia throughout the evening.

Dining Ticket price includes:

Tray drinks reception, three course dinner, after 8 coffees to finish, entertainment and live music and dancing. Further refreshments can be purchased at the table or bar.

For more information contact:

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Or visit the website www.empressbuilding.co.uk